



**Banyule**  
City Council



# **BANYULE SOCIAL ENTERPRISE ACTION PLAN 2020-2025**

YEAR 5

*A Partnership between Council and Community*

# Social Enterprise Action Plan 2020-2025

## Focus Area 1: Advance place-based social enterprise innovation

Priority actions	Key initiatives	Lead	Timeframe	Funding status
1. Support a culture of social enterprise innovation to thrive in Banyule.	1.1 Support the Social Enterprise of Victoria (SENVIC) Northern Region Network through promotion and collaboration on a networking event.	IE&LJ	2022-2025	Existing Resource/ Budget
	1.2 Scope the establishment of a social innovation hub.	IE&LJ	2024-2025	Refer to future budgets
2. Lead the Local Government sector on using social enterprise as a strategy to boost social innovation.	2.1 Work across Council to facilitate opportunities for social enterprises to develop innovative solutions that deliver value for Council and address identified local social issues.	IE&LJ	2020-2025	Existing Resource/ Budget
	2.2 Develop and implement social enterprise training for Banyule City Council staff.	IE&LJ	2024-2025	Existing Resource/ Budget
	2.3 Provide advice and guidance for other Councils wanting to work on social enterprise strategies.	IE&LJ	2020-2025	Existing Resource/ Budget

# Social Enterprise Action Plan 2020-2025

## Focus Area 2: Build business capability and capacity

Priority actions	Key initiatives	Lead	Timeframe	Funding status
1. Enable strategic social enterprise partnerships and innovation.	1.1 Continue delivery of Social Enterprise Partnership Program to implement Council-identified shared value projects.	IE&LJ	2020-2025	Existing Resource/ Budget
	1.2 Deliver social enterprise support service to existing and emerging social enterprises in Banyule.	IE&LJ	2020-2025	Existing Resource/ Budget
	1.3 Review existing small business and community grant programs to enable access for social enterprises.	IE&LJ	2020-2022	Existing Resource/ Budget

# Social Enterprise Action Plan 2020-2025

## Focus Area 3: Improve market access

Priority actions	Key initiatives	Lead	Timeframe	Funding status
1. Embed a whole-of-council procurement framework that leverages Council purchasing to support social and economic outcomes.	1.1 Develop and include sustainable procurement targets in Banyule's procurement policy and guidelines.	Proc	2020-2025	Existing Resource/ Budget
	1.2 Develop and implement a measurement and reporting tool to track procurement targets.	Proc	2023-2025	Existing Resource/ Budget
	1.3 Implement a marketplace to support Council staff purchasing from social benefit suppliers.	Proc	2023-2024	Existing Resource/ Budget
	1.4 Enhance Council's procurement training to educate Council staff about sustainable procurement.	Proc	2023-2025	Existing Resource/ Budget
2. Connect social enterprises with buyers and supply chain opportunities.	2.1 Review Banyule City Council's historical spend and future needs to identify and enable potential sustainable procurement opportunities.	Proc (SPWG)	2022-2023	Existing Resource/ Budget
	2.2 Host category specific tender briefings to educate suppliers about sustainable procurement, including opportunities to create inclusive employment outcomes and partnerships with social benefit suppliers and local businesses.	Proc (SPWG)	2023-2025	Refer to future budgets
	2.3 Collaboratively host an annual networking event to educate suppliers about sustainable procurement in Banyule, including opportunities to create inclusive employment outcomes and partnerships with social benefit suppliers and local businesses.	Proc (SPWG)	2023-2025	Existing Resource/ Budget

# Social Enterprise Action Plan 2020-2025

## Focus Area 4: Increase community awareness and engagement

Priority actions	Key initiatives	Lead	Timeframe	Funding status
1. Support the local community to learn about and actively engage with social enterprise.	1.1 Promote and publish insights and case studies with the community.	IE&LJ	2020-2025	Existing Resource/ Budget
	1.2 Promote activities and events being run by social enterprises in Banyule.	IE&LJ	2020-2025	Existing Resource/ Budget
	1.3 Create and maintain a social enterprise page, including a directory on the Banyule City Council website.	IE&LJ	2021-2025	Existing Resource/ Budget
	1.4 Run a social enterprise campaign inclusive of an event to enable direct engagement with social enterprises.	IE&LJ	2024-2025	Refer to future budgets

### KEY:

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**Proc** - Procurement

**IE&LJ** - Inclusive Enterprise and Local Jobs

**SPWG** - Sustainable Procurement Working Group

Funding status of 'Existing Recourse/Budget' is on the basis that existing EFT and operational budget is carried forward.